



Corporate Partnership Opportunities

STRONG, SMART AND BOLD WOMEN OF SAN DIEGO
HALL OF FAME



Girls Inc. Vision and Mission

For over 50 years Girls Inc. of San Diego County has inspired all girls to be strong, smart, and bold.

Our comprehensive approach to whole-girl development equips girls to navigate gender, economic, and social barriers and grow up healthy, educated, and independent.

By becoming a sponsor, you demonstrate to all Girls Inc. girls that you believe in investing in their futures.

Why Girls, Why Now?

This is a critical moment for our society. The importance of naming and overcoming gender inequity is front-and-center as one of the most critical issues of our time. Girls today face vast and often intersecting challenges and barriers to academic and career success, such as inequalities associated with race, ethnicity, sexual orientation, gender identity, ability, and socio-economic status.

Many promising young women of color, especially those growing up in poverty, are still at risk of being left out of critical opportunities in education and employment before they even reach high school. This makes now an essential moment to invest in girls — and it makes GISD's unique whole-girl / pro-girl approach more necessary than ever before.

Program Model

Girls Inc. of San Diego County (GISD) takes a holistic approach to whole-girl health and wellness. Since 1967, we have inspired girls throughout San Diego County to be **STRONG**, **SMART** and **BOLD** by providing life-changing, no-cost, research-based programming.

STRONG programs focus on Mind + Body wellness, positive body image, stress management, and resisting peer pressure - we lay a foundation of physical, mental and emotional wellbeing.

SMART programs support girls' academic success by providing hands-on, mentor-driven explorations of STEM fields.

BOLD programs empower girls to become leaders and enact positive change through civic engagement, social justice advocacy.

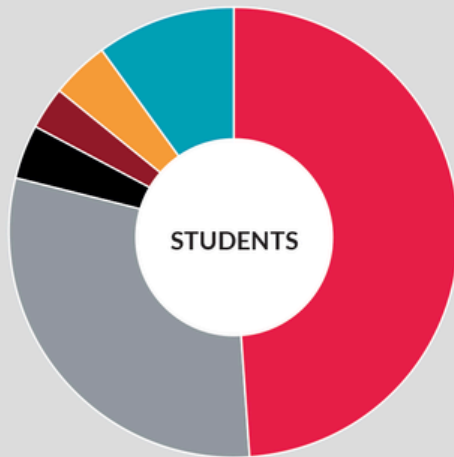


13 Schools
across
4 Districts

San Diego Unified
Vista Unified
Oceanside Unified
Escondido Unified

STRONG 508 GIRLS	SMART 175 GIRLS	BOLD 22 GIRLS
<p>STRONG programs focus on Mind + Body wellness, positive body image, stress management, and resisting peer pressure. We lay a foundation of physical, mental, and emotional wellbeing.</p> <p>The EmpowerHER program is a comprehensive program model that incorporates lessons from across our STRONG, SMART, and BOLD program categories. EmpowerHER equips girls with the tools to improve their physical and mental health, increase their academic success, successfully transition to college, become civically engaged, and develop their leadership so that they may take their place at the table as tomorrow's decision makers.</p>	<p>SMART programs support girls' academic success by providing hands-on, mentor-driven explorations of STEM fields.</p> <p>Future STEMinists develops girls' enthusiasm and skills in science, technology, engineering, and mathematics (STEM). Future STEMinists is designed to engage girls in STEM, through a holistic, project-based approach that connects STEM concepts to whole-girl themes.</p>	<p>BOLD programs empower girls to become leaders and enact positive change through civic engagement, social justice and advocacy.</p> <p>Teen Advocacy Council Participants complete a one year rotation covering topics such as: Understanding power structures and building and sustaining a movement. It also addresses issues such as: reproductive justice, Mental health legislation and racial inequality. Girls develop and lead a community action project and/or advocate for state or federal policy issues.</p>
<p>96% say they feel safe at Girls Inc.</p>	<p>95% care about doing well in school</p> <p>78% plan on attending and finishing college</p>	<p>89% believe they can make a difference in the world</p> <p>90% say it's important to be an active and informed citizen</p>

731
Total Girls Served
2023 - 2024 Academic Year



Demographics

- Hispanic or Latinx - 49%
- Black or African American - 30%
- Asian/Pacific Islander - 4%
- Middle Eastern or North Africa - 3%
- White Caucasian - 4%
- Multi Racial - 10%

28%
of Girls Live in Households
Earning \$30,000 a Year or Less



Your sponsorship supports Eureka 2025

EUREKA!

Eureka! is an intensive, five-year program that brings girls, including many who will be first-generation college applicants, onto local college/university campuses for a rigorous, STEM-based summer program. Girls begin the program as rising eighth graders and continue through high school graduation.



YEAR 1

GIRLS' (8TH GRADE) SPEND FOUR WEEKS AT UCSD FOR A NON-RESIDENTIAL SUMMER CAMP THAT IMMERSES PARTICIPANTS IN STEM LEARNING.

YEAR 2

THE COHORT (9TH GRADERS) EXPERIENCE A SECOND FOUR WEEK ON-CAMPUS SUMMER LEARNING EXPERIENCE.

YEAR 3

STUDENTS (10TH GRADERS) BEGIN THEIR PREPARATION FOR INTERNSHIPS.

YEAR 4-5

DURING 11TH AND 12TH GRADE PARTICIPANTS FOCUS ON INTERNSHIPS, CAREER PATHWAYS AND COLLEGE PLANNING WITH THEIR ADULT MENTOR.



CONGRATULATIONS

to our first cohort of 25 Eureka's who completed their second year at University of California San Diego summer of 2024!

iPhone

Sponsorship Levels

She Leads: Strong, Smart, and Bold Women of San Diego

Be Our Partner \$25,000

- Sponsor recognition with logo and link on website for calendar year
- Special Newsletter spotlight and linkedin Live interview
- Sponsor recognition SHE LEADS Strong, Smart and Bold Women of San Diego annual fundraiser. Includes company logo featured on all event programs, website announcement, sponsor signage, and event speaking opportunity
- Reserved table of 10 complimentary tickets
- Funds directed to support one Eureka cohort
- Social media posting and acknowledgement -4 postings per year
- Employee volunteer program participation opportunities- 2 per year

Be Our Ally \$10,000

- Sponsor recognition with logo and link on website for calendar year
- Sponsor recognition for SHE LEADS Strong, Smart and Bold Women of San Diego annual fundraiser. Includes company logo featured on event programs, sponsor signage, website announcement.
- Reserved table of 10 complimentary tickets
- Sponsor recognition for annual Strong, Smart, and Bold Girls Conference (company logo featured on event programs, website announcement, sponsor signage, and event advertisement)
- Funds directed to support four Eureka's for one year
- Social media posting and acknowledgement - 2 postings and 2 mentions per year
- Employee volunteer program participation opportunity- 1 per year

Be Our Advocate \$5,000

- Sponsor recognition with logo and link on website for calendar year
- Sponsor recognition for SHE LEADS Strong, Smart and Bold Women of San Diego annual fundraiser includes company logo featured on event programs, sponsor signage, website announcement, and event advertisement)
- Reserved table of 5 complimentary tickets
- Funds support general operating fund
- Social media posting and acknowledgement- 1 postings and 2 mentions per year